

# Halløj VR!

## What is Virtual Reality or VR?

The technical definition is *“A computer-generated simulation of a three-dimensional image or environment that can be interacted with in a seemingly real or physical way by a person using special electronic equipment, such as a helmet with a screen inside or gloves fitted with sensors.”*

What it means to you and me, is the ability to enter any world or situation in a completely immersive and 'virtually real' experience. We can become a surgeon transplanting a heart, a bee making honey or an electron traveling at the speed of light through the universe. Virtual reality isn't bound by the elements, so there is no space too big or too small to enter, there is no distance too far to travel or any speed too fast. Time can stop, reverse, fast forward or cease to exist completely. Virtual Reality is not a technology, it's a space that invites us all to go anywhere, become anything and experience everything.

## Why VR?

The best thing about VR is that it lives on your mobile device. Simply use our cheap-as-chips VR headset and you'll be connected to this new medium with fun and inspiring games, stories and films. We also hope it tickles your imagination as to where VR could go. This is really just its first steps. We still haven't met the Google, the Picasso's or Serena Williams of VR, maybe it's you?

## Here's how to VR with Flying Tiger Copenhagen:



### What do I need to do?

Pop down to your local store and try a pair, all you need is an internet connection or data.

### Virtual memory

World's first VR memory game educates and introduces the players to the world of VR



Flying Tiger Copenhagen has released the world's first 360 degree, virtual reality memory game.

Download it here for free on [App Store](#) or [Google Play](#)

Or...

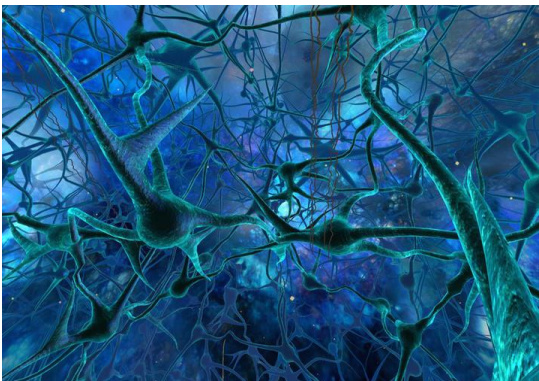
### Swimming with sharks?



Try the Littlstar app and swim with sharks, travel to space or go a round with a WBA Welterweight World Champion.

Download it here for free on [App Store](#) or [Google Play](#)

### Brain surgery?



InMind is a fun, but short, little game that takes place in you guessed it, your brain. It essentially allows you to journey into a patient's brain to search of the neurons that cause mental disorder.

Download it here for free on [App Store](#) or [Google Play](#)

## Google it in VR?



Get the Google Cardboard app for Android and iOS below. It's a great introduction and will open your eyes to what is coming.

Download it here for free on [App Store](#) or [Google Play](#)

## News in VR?



If you want a dose of news and documentaries, NYTVR is your app. Beginning with the 11 minute The Displaced and 5 minute Vigils in Paris, The New York Times promises to post new virtual reality stories "every month or so". A little slow in use but we're sure the bugs will be ironed out.

Download it here for free on [App Store](#) or [Google Play](#)